

# BOGNER

## About BOGNER Online-Shop

**BOGNER** Online Shop – for sophisticated women and men: BOGNER – is the epitome of high-end fashion for over 90 years. BOGNER holds itself and every collection to high standards, allowing it to grow from owner-operated fashion company to one of the most sought-after exclusive brand for men and women's fashion.

### **Our products and service**

#### **Inspiring Womenswear**

Discover cardigans, blazers, skirts, scarves, blouses, dresses, ankle boots, swimwear and much more! BOGNER flatters your feminine side. Exclusive materials and subtle designs yield looks for women with the highest standards only. Fine silk, soft cashmere and clever material mixes ensure comfortable wear and a stylish look. Thanks to decades of experience and on-trend expertise, BOGNER creates fashion for women who know what they want.

#### **Stylish Menswear**

Classic subtlety one day, casual and sporty the next: BOGNER knows what sophisticated men want, and shows it with its menswear collection. Elegant trousers, sporty jeans, subtle business shirts, leather jackets, sweatshirts, shirts, shoes and belts all feature a fashionable understatement. With its Men's collections, BOGNER sets high standards not only for the quality of materials, but also for the quality of stylish designs.

#### **Skiwear and Golf Fashion**

Exclusive and functional skiwear was and still is the trademark of BOGNER. Browse the latest ski collection to find featherlight down jackets, warm ski pants, and functional long-sleeve shirts. Whether you're on skis or on a board: BOGNER skiwear lets you cut a fine figure. BOGNER Golf wear also presents elegant fashion: from golf polo shirt, golf pants, elegant sports jackets to fine coats and matching accessories. Step out on the green in style!

## **Benefits of the BOGNER online store**

- Pay conveniently on account, with PayPal, Visa & Master Card, American Express or Apple Pay
- Delivery within 2-4 days
- Free BOGNER Newsletter
- Free Hotline, Mon – Fri from 08am – 6pm

## **Advantages for you as partner**

- 8% CPO on all sales generated without a voucher
- 4% CPO on all sales generated with a voucher
- 4% CPO for voucher/deal affiliates
- Recur rings customers
- High basket value
- Conversion optimized and frequently updated creatives
- Wide variety of advertising material
- complete product feed
- Dedicated account manager

## **Our affiliate program**

- 30 day post-click cookie period
- BOGNER will endeavor to approve new affiliates wishing to join the program as quickly as possible, stating reasons for rejections where appropriate
- Transactions are validated on a monthly basis
- Goods that are returned within 42-days will not receive a commission payment

## **Creative assets**

- New creative will be provided for each new offer, collection, or promotion as regularly as appropriate.
- Creative will be in standard formats.

## **Terms and Conditions**

- No Popup, Pounder, Frame, iFrame or Layers that contain the BOGNER Online Shop site are allowed.
- Exclusive Commission Segments: Affiliates who are integrated under exclusive commission segments are excluded from all other regular commission models, tiered bonuses and any affiliate contests.

## **Keyword advertising rules**

- The use of the trademarks in the display URL, Click URL or as Keywords is not allowed.
- Use of typo or other brand related domains is forbidden.
- Use of misleading texts is forbidden.
- Use of brands or trademarks of competitors in the ad text or as keywords is forbidden.

## **Contact**

If you have any questions or comments regarding our affiliate program, please contact us at [bogner@sunnysales.de](mailto:bogner@sunnysales.de).

We look forward to a successful collaboration with you!

Best Regards,

BOGNER Affiliate-Team